



The Original High School Hackathon  
April 16, 2022 - April 17, 2022

Alexandria, VA  
Thomas Jefferson High School for  
Science and Technology



## Dear Potential Sponsor,

HackTJ is Major League Hacking's first high school hackathon. In April, 500+ of the brightest high school students from all over the East Coast will come together to build mobile applications, wearables, websites - you name it! We would love for you to join us for our ninth anniversary.

### "Hack-a-what?"

Hackathons are 24-hour competitions where students learn to code and work in teams to bring their ideas to life. Student hackathons now take place at universities and top high schools around the country, and all students – from beginners to experts – are encouraged to attend.

**Our mission is to provide ALL students with an environment in which they can gain computer science and innovative skills and then use their knowledge to build something unique.**

### Why Should You Help?

Come to HackTJ to meet the next generation of aspiring coders, to showcase your products, and help support and promote diversity in CS! It will be a lot of fun, and we can't wait to see you there!

On the next page you'll find a list of sponsor benefits describing all the exciting ways in which you can be a part of HackTJ. Although we hope to have HackTJ 9.0 in-person, due to COVID, the event may be virtual. In this case, sponsorship benefits will be altered accordingly. Shoot us an email at [sponsor@hacktj.org](mailto:sponsor@hacktj.org) if you're interested in sponsoring or have any questions. We couldn't be more excited for HackTJ 9.0, and look forward to having you as a proud HackTJ sponsor.

Thanks!

The HackTJ Team

Pranav Mathur (Director) - [pranav@hacktj.org](mailto:pranav@hacktj.org)

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Marianne Razzino (Faculty Sponsor) - [marianne@hacktj.org](mailto:marianne@hacktj.org)

Interested? Email [sponsor@hacktj.org](mailto:sponsor@hacktj.org) for more info.

	Prize Tier*	Bronze (\$1000)	Silver (\$3500)	Gold (\$5000)
<b>General</b>				
Send Company Representatives				
Reserved Sponsor Table				
Company Rep on Judging Panel				
Host Special Event / Workshop				
Sponsored Prize**				
Present at Opening Ceremony***				
<b>Branding</b>				
Logo on HackTJ Website	Name Only			
Distribute Swag				
Logo on T-shirt	Name Only			
Social Media Promotion				
Company Banner at Entrance				
<b>Marketing/Recruitment</b>				
Distribute Recruiting Materials				
Receive Student Resumes			After Event	Before Event
Photography Package****				
Sponsored email to hackers*****				
Participant Contact Information				

Notes: (All sponsorship packages are negotiable)

\* If the prizes are worth more than \$1000, benefits will match the Bronze tier.

\*\* Limited to one prize, which must be provided for all four members of a team.

\*\*\* All slides must be sent to us a week before the event, with a max presentation time of 3 minutes.

\*\*\*\* Our photographers will take personalized shots of your reps and booth to send to you for your use after the event.

\*\*\*\*\* We will send an email on your behalf to our participants through the HackTJ email.

Interested? Email [sponsor@hacktj.org](mailto:sponsor@hacktj.org) for more info.