



The Original High School Hackathon
March 2024

Alexandria, VA
Thomas Jefferson High School for
Science and Technology



Dear Potential Sponsor,

HackTJ is Major League Hacking's first high school hackathon. In March, 500+ of the brightest high school students from all over the East Coast will come together to build mobile applications, wearables, websites - you name it! We would love for you to join us for our eleventh anniversary.

"Hack-a-what?"

Hackathons are 24-hour competitions where students learn to code and work in teams to bring their ideas to life. Student hackathons now take place at universities and top high schools around the country, and all students – from beginners to experts – are encouraged to attend.

Our mission is to provide ALL students with an environment in which they can gain computer science and innovative skills and then use their knowledge to build something unique.

Why Should You Help?

Come to HackTJ to meet the next generation of aspiring coders, to showcase your products, and help support and promote diversity in CS! It will be a lot of fun, and we can't wait to see you there!

On the next page you'll find a list of sponsor benefits describing all the exciting ways in which you can be a part of HackTJ. This year's event will be tentatively held at Cvent in Tysons, VA. Shoot us an email at lindsay@hacktj.org or ananya@hacktj.org if you're interested in sponsoring or have any questions. We couldn't be more excited for HackTJ 11.0, and look forward to having you as a proud HackTJ sponsor.

Thanks!

The HackTJ Team

Ananya Pamal (Director) - ananya@hacktj.org

Lindsay Hwang (Director) - lindsay@hacktj.org

Paul Kosek (Faculty Sponsor) - paul@hacktj.org

Mark Hannum (Faculty Sponsor) - mark@hacktj.org

Interested? Email ananya@hacktj.org or lindsay@hacktj.org for more info.

	Prize Tier*	Bronze (\$1000)	Silver (\$3500)	Gold (\$5000)
General				
Send Company Representatives				
Reserved Sponsor Table				
Company Rep on Judging Panel				
Host Special Event / Workshop				
Sponsored Prize**				
Present at Opening Ceremony***				
Branding				
Logo on HackTJ Website	Name Only			
Distribute Swag				
Logo on T-shirt	Name Only			
Social Media Promotion				
Company Banner at Entrance				
Marketing/Recruitment				
Distribute Recruiting Materials				
Receive Student Resumes			After Event	Before Event
Photography Package****				
Sponsored email to hackers*****				
Participant Contact Information				

Notes: (All sponsorship packages are negotiable)

* If the prizes are worth more than \$1000, benefits will match the Bronze tier.

** Limited to one prize, which must be provided for all four members of a team.

*** All slides must be sent to us a week before the event, with a max presentation time of 3 minutes.

**** Our photographers will take personalized shots of your reps and booth to send to you for your use after the event.

***** We will send an email on your behalf to our participants through the HackTJ email.

Interested? Email ananya@hacktj.org or lindsay@hacktj.org for more info.