



The Original High School Hackathon  
December 12-13, 2020

Alexandria, VA  
Thomas Jefferson High School for  
Science and Technology



## Dear Potential Sponsor,

HackTJ is Major League Hacking's first high school hackathon. On December 12-13, 500+ of the brightest high school students from all over the East Coast will come together to build mobile applications, wearables, websites - you name it! We would love for you to join us for our first online hackathon this fall.

### "Hack-a-what?"

Hackathons are 24-hour competitions where students learn to code and work in teams to bring their ideas to life. Student hackathons now take place at universities and top high schools around the country, and all students – from beginners to experts – are encouraged to attend.

**Our mission is to provide ALL students with an environment in which they can gain computer science and innovative skills and then use their knowledge to build something unique.**

### Why Should You Help?

Come to HackTJ to meet the next generation of aspiring coders, to showcase your products, and help support and promote diversity in CS! It will be a lot of fun, and we can't wait to for you to join us online!

On the next page you'll find a list of sponsor benefits describing all the exciting ways in which you can be a part of HackTJ. Shoot us an email at [sponsor@hacktj.org](mailto:sponsor@hacktj.org) if you're interested in sponsoring or have any questions. We couldn't be more excited for HackTJ 7.5, and look forward to having you as a proud HackTJ sponsor.

Thanks!

The HackTJ Team

Nishitha Vattikonda (Director) - [nishitha@hacktj.org](mailto:nishitha@hacktj.org)

Marian Qian (Vice Director) - [marian@hacktj.org](mailto:marian@hacktj.org)

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Interested? Email [sponsor@hacktj.org](mailto:sponsor@hacktj.org) for more info.

Prize Tier\*      Bronze (\$1000)      Silver (\$2000)      Gold (\$4000)      Platinum (\$6000)\*

General					
Sponsor Channel on Slack					
Company Rep on Judging Panel					
Host Special Event / Workshop					
Sponsored Prize**					
Present at Opening Ceremony***					
Branding					
Logo on HackTJ Website	Name Only				
Distribute Swag					
Logo on T-shirt	Name Only				
Social Media Promotion					
Marketing/Recruitment					
Receive Student Resumes			After Event	Before Event	Before Event
Sponsored email to hackers****					
Participant Contact Information					

Notes: (All sponsorship packages are negotiable)

\* If the prizes are worth more than \$1000, benefits will match the Bronze tier.

\*\* Limited to one prize, which must be provided for all four members of a team.

\*\*\* Pre-recorded video must be sent to us by Dec 5th, with a max presentation time of 3 minutes.

\*\*\*\* We will send an email on your behalf to our participants through the HackTJ email.

\*Platinum Tier: This is a double sponsorship opportunity to be gold tier sponsor for online and in-person event, which will take place in the spring. Gold benefits for in-person event can be found on our website at <https://hacktj.org/2020v2/sponsorship8.0.pdf> and includes a photography package, having a reserved sponsor table at the event, a company banner at entrance, and more.

Interested? Email [sponsor@hacktj.org](mailto:sponsor@hacktj.org) for more info.